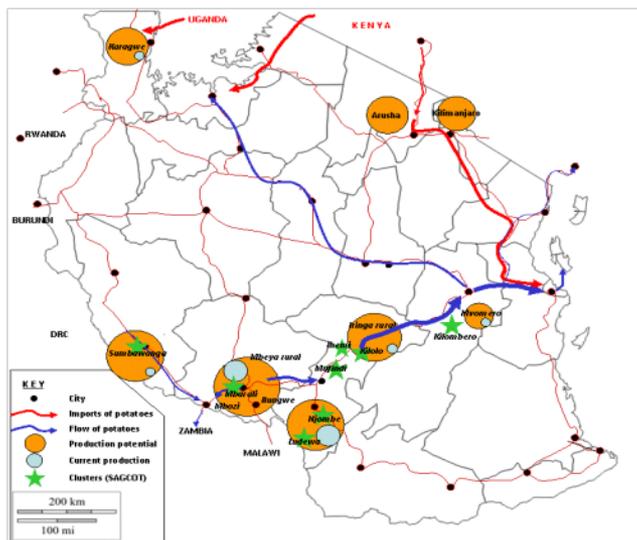


# Strengthening Innovation Along the Potato Value Chain In Tanzania

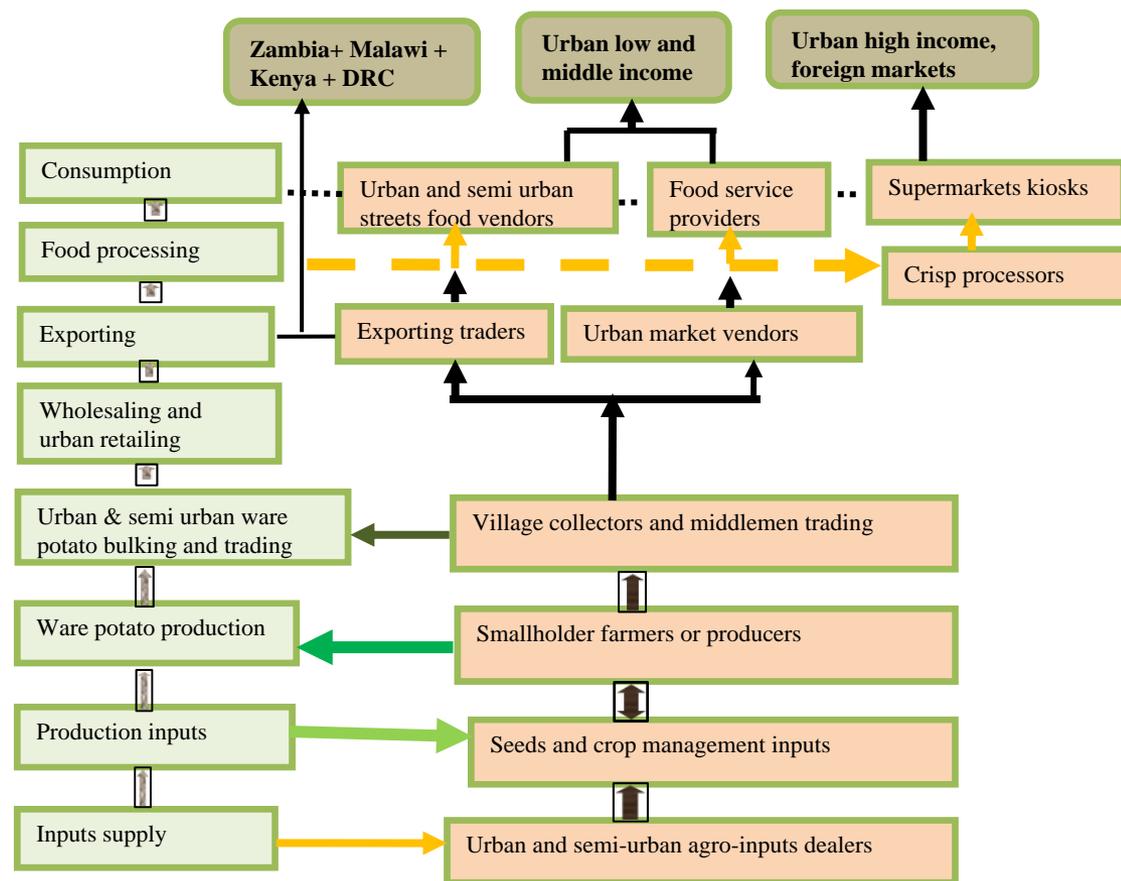
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**Introduction:** Potatoes (*Solanum tuberosum*) rank fourth as a food crop after maize, rice, and wheat. Potato is one of the traditional food crops, which is widely used in diversification of sources of food and income. In Mbeya, Njombe, Iringa and Rukwa (Figure 1) about 88% of fresh potato produced is sold to generate household's income. The potato value chain presents employment opportunities to the value chain actors, making it a key contributor to people's economic development at local and national scales. The key potato value chain actors' categories include producers, village traders, retailers, wholesalers, exporters and consumers (Figure 2). These actors are involved in the seed potato and ware production, post-harvest and processing, marketing innovations and practices. A vibrant potato sub-sector needs a clear knowledge of value chain structure and its innovative capacities, which is to be strengthened.



**Figure 1:** Major potato production location and trade routes



**Figure 2:** Potato value chain and actors in Tanzania

## Key areas for capacities for strengthening

1. Development of high yielding varieties with preferred consumer attributes and associated agronomic practices.
2. Development of potato inputs' system delivery
3. Development of marketing, including grading, packaging, storage, transportation and processing .